

Hickory Creek POA — Privacy Policy (concise)

1. Data we collect

- Contact details you give us (name, phone, email).
- SMS traffic metadata (timestamps, message IDs, carrier info).
- Opt-in / opt-out records and signed consent forms.

2. How we use it

Solely to deliver gate-access and resident-profile alerts and to comply with carrier/TCPA rules.

3. Who sees it

- Internal security staff.
- Twilio Inc. (our SMS platform) under contractual NDA.
We do **not** sell or share your data with any other third party.

4. Retention

Records are kept for the length of your engagement plus two years, then securely deleted.

5. Your choices

- Text **STOP** to the alert number to cease messages.
- Email jeff@bestmanagement.net to review or correct your data.

6. Contact

Hickory Creek POA – 555-555-5555 – jeff@bestmanagement.net

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